

News Release

Spring Semester Online Student Enrollment Increases 27 percent at U of M Crookston

By Michelle Christopherson, Elizabeth Tollefson on Wednesday, January 31, 2007

CROOKSTON, Minn. (January 31, 2007) – Online student credit hours this spring are up 27 percent over spring semester 2006 at the University of Minnesota Crookston (UMC). The campus has 18 new online-only degree seeking students in addition to several hundred students taking courses online.

The increased online enrollment experienced by the campus relates directly to increased interest by students in a flexible learning environment and accredited online bachelor degrees. UMC was accredited by the Higher Learning Commission in October 2006 to deliver all of its bachelors' degrees online, as approved by the Board of Regents. Currently, UMC offers three online bachelors' degree options and is the U of M leader in the delivery of online degrees.

The bachelor of applied health was the first University of Minnesota system online degree and targeted working professionals in the health industry seeking to complete a bachelor's degree. The bachelor of manufacturing management was designed to overlay a two-year technical college degree with management-related coursework, providing opportunities for working adults to advance to management and supervisory positions. The newest online degree at UMC is the bachelor of science in business which prepares graduates for management positions in business firms, institutions, small businesses and other organizations.

"We have top-notch faculty providing excellent instruction and advising which ensures a successful online student experience," said Susan Brorson, Ph.D., head of the business department at UMC. Online students want the convenience of online learning; students can study where and when they have time and submit their homework 24 hours a day.

"Our online degrees help our students learn leadership skills so they can apply for a supervisory or managerial position. UMC is very transfer friendly to those students just wrapping up a two-year degree and the online delivery is easy access 24/7," says Michelle Christopherson, director of the Center for Adult Learning.

To learn more about online learning at the U of M Crookston, visit our website or call 218-281-8679.

The University of Minnesota Crookston (UMC) delivers more than 50 concentrations in undergraduate degree programs, including online degrees, in agriculture; arts, humanities and social sciences; business; math, science and technology; and natural resources. UMC is dedicated to helping students and the region aim higher, reach further and dream big dreams. To learn more, visit www.UMCrookston.edu.

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